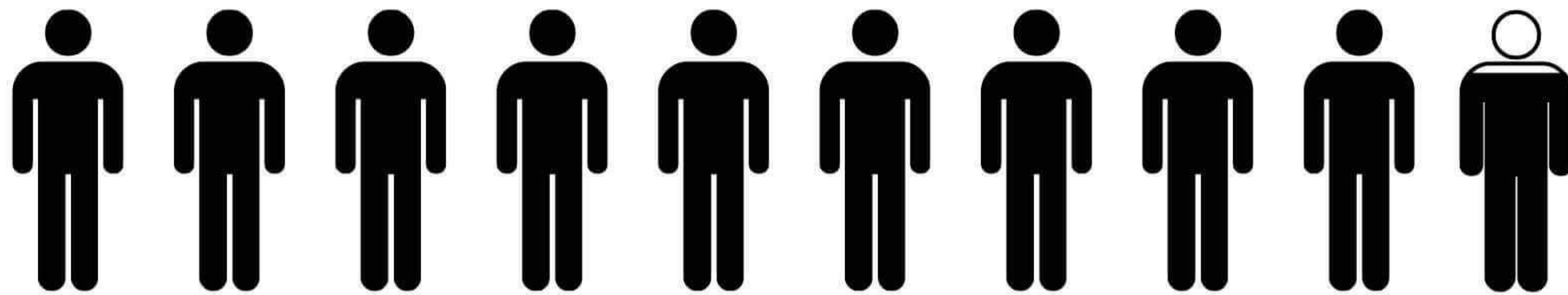


WHAT CUSTOMERS THINK OF THE VENOM BRAND 2020



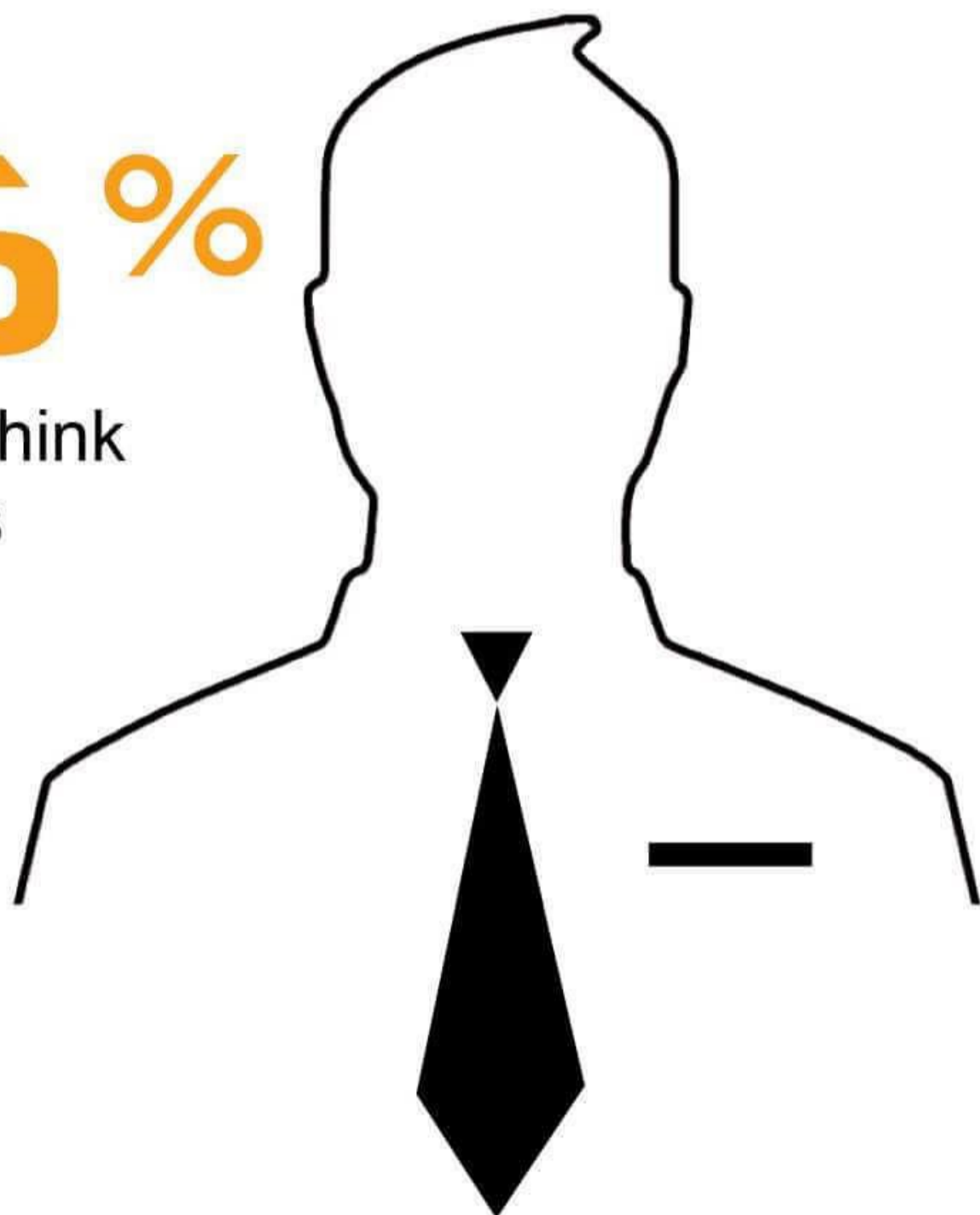
CONSIDER VENOM AS A RELIABLE BRAND

9.81/10

Venom customers after owning a BlackBook Zero, thought Venom was a reliable brand

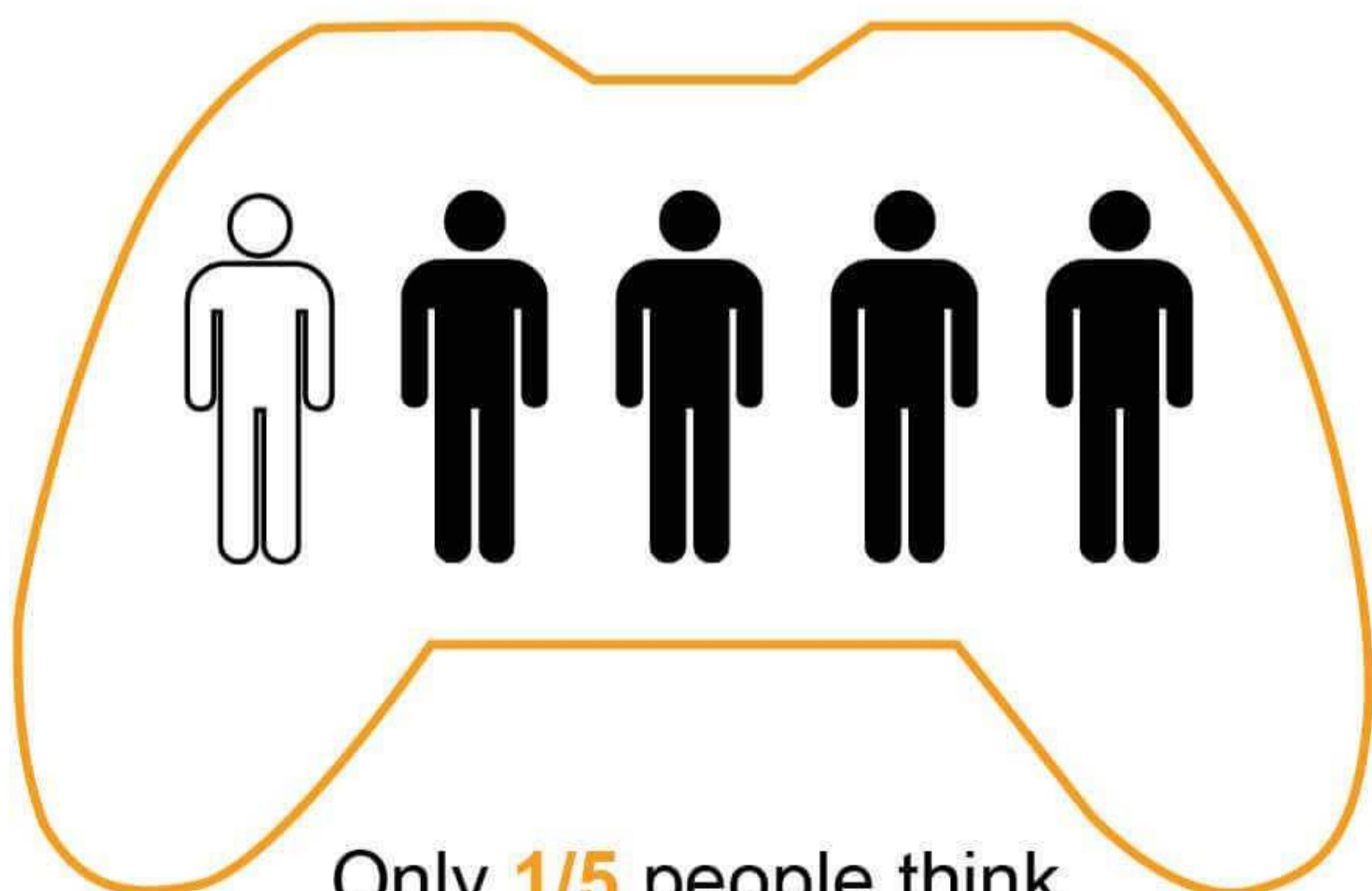
96%

of customers think Venom means business



3x

MORE LIKELY to want a product with the Venom logo on it



Only 1/5 people think Venom is a brand for gaming



88% of customers were recommended Venom before buying

Registered and verified Venom BlackBook business customers were surveyed online, via email and telephone. Survey was conducted after a minimum of 18 months of ownership during July 2015 - Dec 2019. A confidence level of 95% and a margin of error of 4.1% has been established to represent a population size of 100,000 customers.

