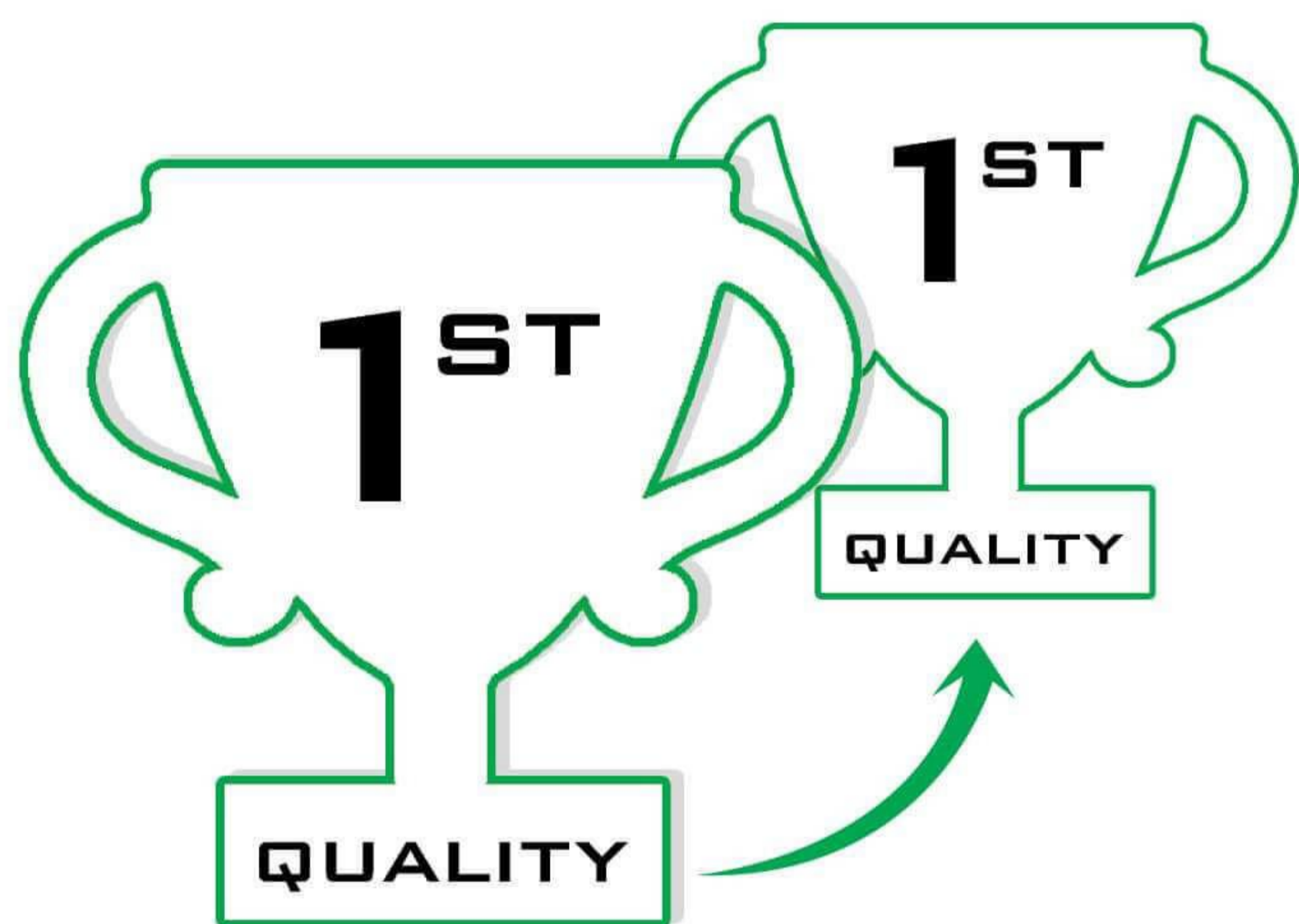


WHAT VENOM CUSTOMERS WANT FROM THEIR NEXT PC 2020



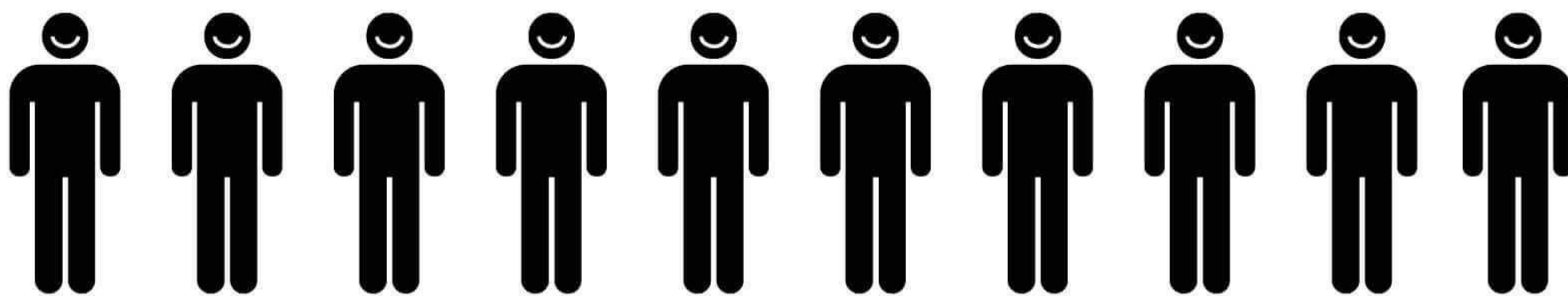
5x more likely to want a fast PC again after using a Venom BlackBook



Quality is the No.1 reason for a customer purchasing Venom as well as considering Venom for their next purchase



57% more likely to focus on how it actually performs after owning a Venom BlackBook



10/10 Venom customers said that prior satisfaction is a major factor when considering their next PC

PRIOR SATISFACTION IS A MAJOR FACTOR

Registered and verified Venom BlackBook business customers were surveyed online, via email and telephone. Survey was conducted after a minimum of 18 months of ownership during July 2015 - Dec 2019. A confidence level of 95% and a margin of error of 4.1% has been established to represent a population size of 100,000 customers.

